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REEBOK CLASSIC JAM player campaign launched engraved shoes 2013-03-08 11:13:46; Chinese shoes network cnxz.cn; [source: Google] Print; Close

Chinese shoes Network March 8 hearing, originally rest on our laurels can really blaze a new trail, let REEBOK tell you in detail. Even 90 years from today's point of view style slightly old-fashioned, but with the rain man, Shaquille O'Neal, Allen Iverson (stores) and other "off gas" celebrity shoes engraved, really brought back memories of people, triggering topic. It would make persistent efforts, the 1990s recently REEBOK CLASSIC JAM Gaotong shoes engraved reserved Ganso shoes set, using a variety of materials to build, the plus side of the shoe inkjet effect, the whole body of the shoe is full of layered, shoes Ganso shoe with TPU support system, patented honeycomb HEXALITE bottom and set down shock buffer function, strengthen the functional and comfort, more breath accompanied by four kinds of colors, so you have a wide selection match! In fact, if you want to fight, then rest on our laurels, NIKE and adidas not have more chips?

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Sports players VILLA & times; Reebok Pump Question Mid joint shoes;;;;;;;;; 2014-10-27 10:36:53; Chinese shoes network cnxz.cn; [Source: FLIGHTCLUB Chinese site] Print; Close

China Shoes News Network October 27, 2014 coincided with the 25th anniversary of the introduction of Reebok Pump shoe, at the same time, the old shoe shop VILLA Philadelphia also celebrates its 25 birthday. Take this opportunity, Reebok and VILLA parties jointly launched a pair of specially designed joint shoes - Pump Question Mid. As can be seen from the name, overwhelmed by the two sides so that Allen Iverson's signature shoes Reebok Question Mid and Pump perfect match, the two iconic shoe design elements into one set, for example Question Mid exposed honeycomb air cushioning, Pump basketball shape tongue design. Color, both sides chose the Philadelphia classic red / gray color covering the toe and the shoe body, and tongue lining was red and white striped pattern rendered retro means full. (Media Partner: shoe-like image : COZY STEPS shoes)

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[Chinese shoes Network - Brand News] sports brand Adidas Olympic products have achieved sales targets in the UK, UK fans queuing up to buy the British team T-shirts, shirts, British flag and so on.

Adidas CEO Heiner said total sales of their products have been up to the Olympic 100 million pounds, and is still being continued selling. Adidas sales have recovered the London Olympic Games and relevant market? 100 million investment.

Heiner also said that sales of the London Olympic licensed products has tripled in the Beijing Olympic Games, from a commercial point of view, the London Olympics Adidas sales of the most successful ever. Traditionally, sporting goods manufacturers do not contest the Olympic Games and the soccer par, such as the 2012 European Cup, Adidas soccer products brought record sales revenue of 1.6 billion euros.

Adidas Olympic athletes and volunteers to provide 3 million of equipment, in 2014 Brazil Olympics, Adidas is no longer a sports official partners, who will focus on sales of World Cup 2016, it will also be held in Brazil. (Chinese shoes Network - the most authoritative and most professional Footwear News)

- ; ;; Speaking of China's richest sports team, it is definitely Chinese women's volleyball team. This is not to say that after the last Olympic gold medal they got much money, but that they were unable to get the high sponsorship of other projects.
- ;;; 3 years, Adidas sponsored the nearly 200 million yuan in five years to the Chinese national volleyball team, and the reason for providing such amazing amount of sponsorship, because China shaking reversal in women's volleyball at the Athens Olympics and Adidas slogan "impossibleisnothing (not impossible)" fit was so perfect. This astronomical figure, but also created a Chinese individual sports teams to accept sponsorship amount of time record.
- ; ;; Mr. Bowen Kang, president of Adidas China, said: "This cooperation with Zhongguopaixie is Adidas far across the globe, in the field of volleyball, sponsorship amount the largest sponsorship investment funds most of the time ";.
- ;;;; as favorites to win the Olympic Games, Chinese women's volleyball team will enjoy most of this sponsorship.

recently discovered a key element in the process of editing the shoe, the summer is about to come, many brands are willing to put their shoes on the colorful coat, and one is more than one color, which is very pleasing to the taste of some color.

today recommended this AIR FOOTSCAPE MOTION NIKE is no exception, this shoe has a total of four colors, respectively, blue, purple, black and red. Upper with a good permeability of nylon material, in addition to the remaining three of the purple, a net hole design. Sole is used at the end of the new movement of nature, not only has good elasticity also reduced the weight of their own shoes, so shoes in the summer wear is no longer suitable however, like it can now be purchased through Japan has a long history of shoe Mita.

sports brand know, single launch technology or retro shoes, only to win two extreme consumer groups of heart, and widespread customer needs is can meet the movement, but also to meet the leisure style style, points on the line, as long as it can connect to win more applause. />NIKE

source: freshnessmag

[Chinese shoes Network - Scroll News] reporter from 2012 Haixi micro film festival organizers learned that, in addition to Focus on cultural exchanges hope through micro-film festival, is also looking forward to keep up the pace and content of the subject matter and the changing needs of the market providing micro-film marketing platform for contemporary corporate cultural propaganda. In Quanzhou, this year there is no shortage of water micro-film marketing test case. Olympic Sports "Slam Dunk reverse-thirds cups" on the line, Youku online on-demand two days it was 16 million times. And its first attempt, "ran death courier" on the network on demand accumulated over 8 million times.

Unlike commercial television dramas and movies but also from online video clips, micro-film marketing can be said to be between the two between a new marketing tool. Can also be said of the film tailored for the enterprise marketing, product placement blunt refusal to softer clever way into the story, the audience watching the movie while naturally accept corporate brand. (Chinese shoes Network - the most authoritative and most professional Footwear News)

1985, the US college basketball began to allow athletes and fans wore matching shoes have their own schools, which is the origin of Be True NIKE movement, recently re-released Nike #BETRUE series, the "Universality of Sport" spirit tribute, it is also in cooperation with the LGBT gay rights movement nearly 15 years of small gifts.

series, the most dazzling than the NIKE FREE RUN 5.0 #BETRUE special edition, this rainbow gradient of shoes equipped with a Nike Flywire fly line vamp science and technology, in addition to the light with a general sense of barefoot outside, 8mm thick after midsole and Nike Free sole also together provide a powerful cushioning. Further series also includes a pair of Nike Solarsoft #BETRUE men sandals, Nike men and women #BETRUE T-shirt and vest, in addition to the same section of iPhone 5 case, can be quite thoughtful. New products have been on sale in Nike.com and major retail, including Boston, Portland, Santa Monica, San Francisco, Chicago, New York NIKETOWN, NIKE RUNNNING Flat Iron and the 21 Mercer are available for sale all of the same series profits will be donated to gay sports leagues, oh.

Gemini Star Games Shoes NIKE running shoes edge of a Kind 2005-09-18 09:37:09; Chinese shoes network cnxz.cn; Print; Close

responsive, fast, curious, complex character, choose a style for novelty, allow to maximize imagination, sensitive and rapid adaptation Gemini needs shoes.

Gemini men NIKE: AIR ZOOM SHIFT Gemini men NIKE: AIR ZOOM SHIFT

The built-in ZOOM AIR AIR ZOOM SHIFT external quaint PHYLON sets, create smart, lightweight cushioning system, for fast running, fully taking into account the twin male pursuit of novelty and speed requirements, I believe that men and Gemini Two of a Kind spark

can touch the surprise of this running shoes. Gemini NIKE Shoes: WMNS AIR CHASE Gemini NIKE Shoes: WMNS AIR CHASE

two children are open-minded and full of fantasy, love to travel smart girl, this AIR CHASE simple and unique patterns can be the greatest degree of satisfaction of two children fantasy space, followed by the package AIR cushion, soft foam protection on both sides of the feet, it is like traveling all favorable conditions for it to become one of the double magic children.

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;;; Nike will shut down its own unique shoe factory in mainland China, in front of the factory posted a "notice of termination of labor contracts," the staff labor contract termination date of March 31, 2009. Previously there have been rumors that, since the compensation scheme is unreasonable, causing discontent of workers and caused the site situation out of control, unofficial sources, the number of factory workers in 1400 or so.

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